

# IT'S MORE FUN IN YOUR 30S

LEADING ONLINE LIFESTYLE MAGAZINE

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## ABOUT

"It's More Fun In Your 30s" is a lifestyle blog that has been running for five years. Focusing on London and Essex based cuisine, events and world travel it has gained popularity on various forms of social media. The creator Kelly also runs a Youtube channel and works for a successful advertising agency in Covent Garden. Many brands have returned after successful features and Kelly now has a strong ongoing relationship with them. As the blog was built organically without any sponsored features for the first 8 months, the readership has a lot of trust in the integrity of the blog.

## THE VISITORS



30,000

SOCIAL MEDIA FOLLOWERS

1,500K

FACEBOOK REACH PER POST

500+

INSTAGRAM REACH PER POST

2000+

TWITTER REACH PER POST



1024 FOLLOWERS



5,000 FOLLOWERS



26K FOLLOWERS

FACEBOOK/ITSMOREFUNINYOUR30S | INSTAGRAM/KELLY\_JACKSON88 |  
TWITTER : @KELLY\_JACKSON88